



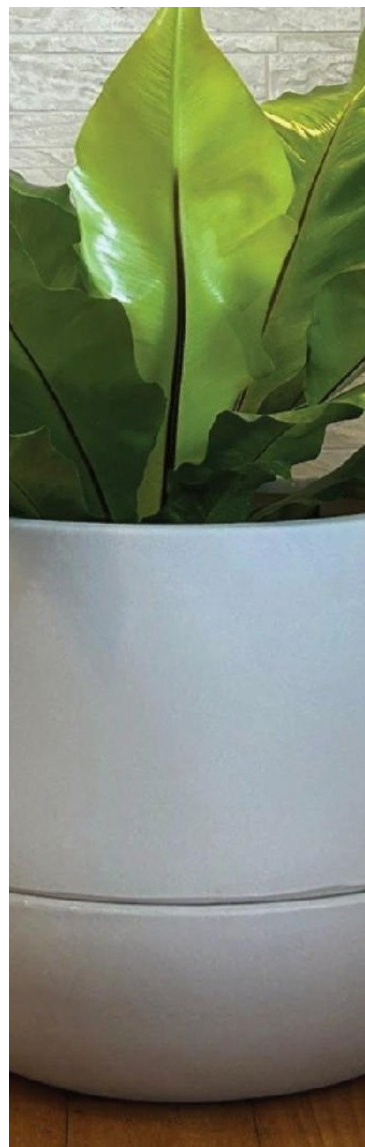
brota

SMART PLANTERS

Product catalog 2026

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COLLECTION

Cuia

10



COLLECTION

Urbi

14



COLLECTION

Vietnamita

18

Brota is in more than 1,000 points of sale.

Founded in Brazil in 2019, Brota has already connected more than 1 million people with nature. Our mission is to make growing plants easy and practical. That is why we developed smart planters that let you go up to **90 days without watering**.

2019

Founded in Brazil

+1,000

Points of sale

+1 million

People connected with nature

Internal company metrics, available upon request.



Brota booths at industry trade fairs in Brazil.

DISPLAY

At the point of sale

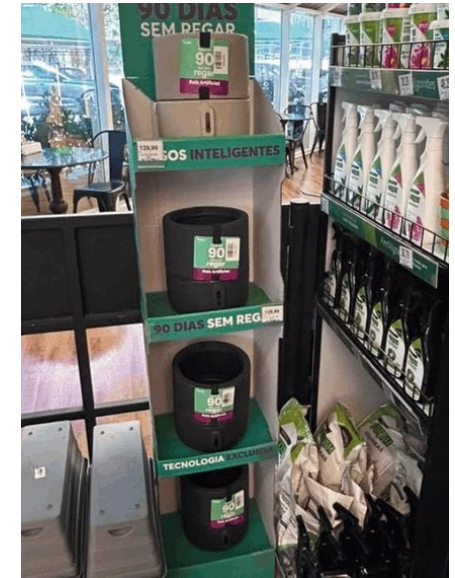
Display solutions that make the planter visible and easy to choose: product islands, totems, planted displays and shelf displays.



Product island



Product island



Totem



Planted display



Planted display



Shelf display

Point-of-sale images from Brazil.



HOLOGRAPHIC LABEL

A product that speaks for itself.

Every Brota planter reaches the point of sale with a holographic label that communicates our main promise.



Label detail

✦ Holographic

Shines on the shelf and catches the shopper's eye.

🎯 Clear message

Instantly communicates the main attribute: 90 days without watering.

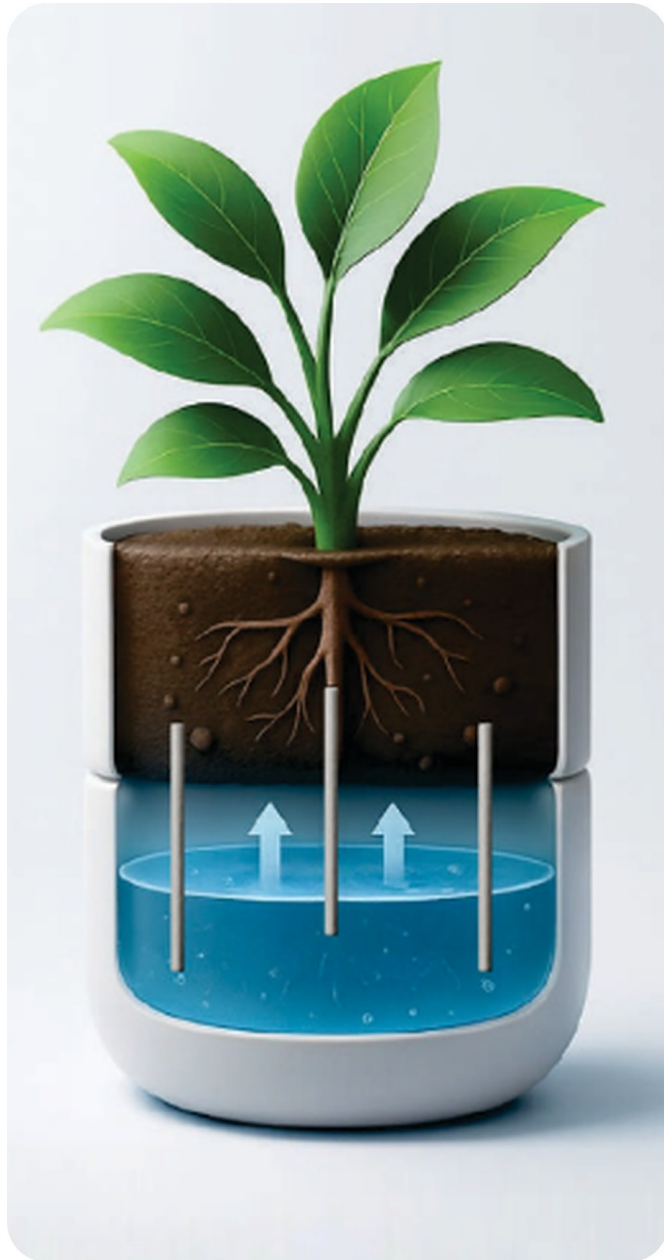
🌐 Trilingual

Portuguese, English and Spanish.



90 days without watering.





ARTIFICIAL ROOT TECHNOLOGY

It is not just self-watering.
It is smart.

01

Artificial roots treated with mineral salts.

02

They sense when the plant needs water.

03

It is not the planter that releases the water. It is the plant that draws it from the reservoir when it needs it.

90 days without watering



DETAILS

Details that make the difference



Silicone water gauge

High-seal silicone gauge (100% sealed): water level visible at a glance, without lifting or moving the planter.



Rotomolded HDPE

Made of rotomolded HDPE (high-density polyethylene), UV stabilized.



COLLECTION

Cuida

Brota smart planter



90 DAYS WITHOUT WATERING

Brota Planter

Cuia

Soft, rounded design that brings a cozy, balanced touch. A versatile piece that enhances the beauty of plants.



COLORS



Sand



Basalt



Cement



Brown



Terracotta

SIZES



MATERIAL

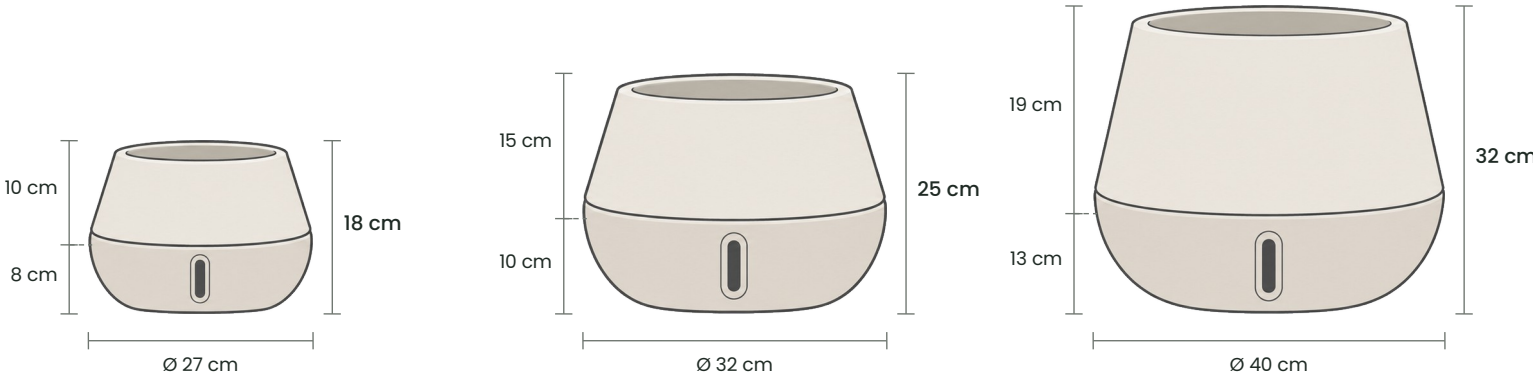
Rotomolded HDPE, UV stabilized.



Technical sheet

Made of rotomolded HDPE (high-density polyethylene), UV stabilized.

COLORS



Left: upper part and lower part (reservoir). Right: total height.

SIZE	S	M	L
Total height	18 cm · 7.1 in	25 cm · 9.8 in	32 cm · 12.6 in
Upper part height	10 cm · 3.9 in	15 cm · 5.9 in	19 cm · 7.5 in
Lower part height	8 cm · 3.1 in	10 cm · 3.9 in	13 cm · 5.1 in
Diameter	27 cm · 10.6 in	32 cm · 12.6 in	40 cm · 15.7 in
Weight	0.5 kg · 1.1 lb	0.9 kg · 2.0 lb	1.5 kg · 3.3 lb
Water reservoir	1.5 L · 0.4 gal	3 L · 0.8 gal	5 L · 1.3 gal
Soil capacity	4 L · 1.1 gal	9 L · 2.4 gal	19 L · 5.0 gal



COLLECTION

Urbis

Brota smart planter



90 DAYS WITHOUT WATERING

Brota Planter

Urbi

Cylindrical, minimalist and sophisticated. A functional planter that adapts to any style.



COLORS



Sand



Basalt



Cement



Brown



Terracotta



Lemongrass
Green



Botanical
Green

SIZES



MATERIAL

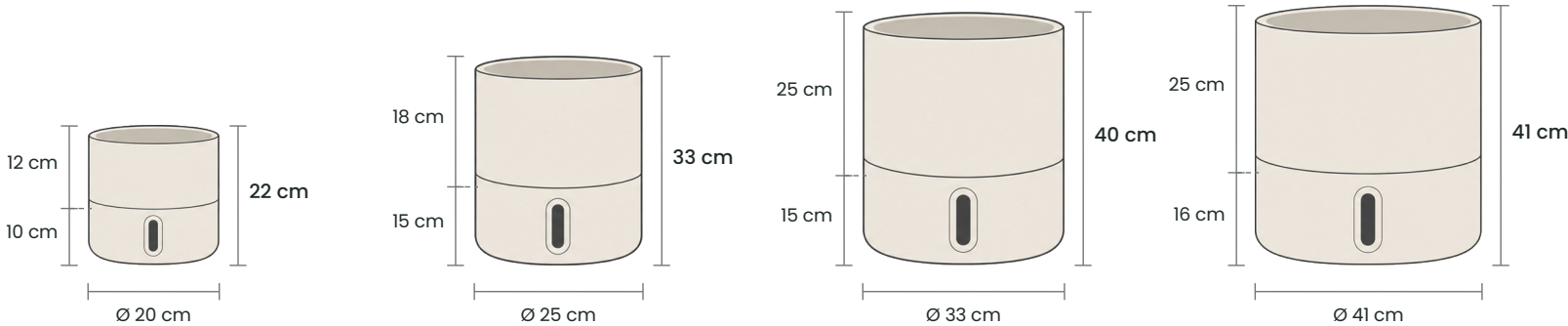
Rotomolded HDPE, UV stabilized.



Technical sheet

Made of rotomolded HDPE (high-density polyethylene), UV stabilized.

COLORS



Left: upper part and lower part (reservoir). Right: total height.

SIZE	S	M	L	XL
Total height	22 cm · 8.7 in	33 cm · 13.0 in	40 cm · 15.7 in	41 cm · 16.1 in
Upper part height	12 cm · 4.7 in	18 cm · 7.1 in	25 cm · 9.8 in	25 cm · 9.8 in
Lower part height	10 cm · 3.9 in	15 cm · 5.9 in	15 cm · 5.9 in	16 cm · 6.3 in
Diameter	20 cm · 7.9 in	25 cm · 9.8 in	33 cm · 13.0 in	41 cm · 16.1 in
Weight	0.5 kg · 1.1 lb	0.9 kg · 2.0 lb	1.5 kg · 3.3 lb	3 kg · 6.6 lb
Water reservoir	1.5 L · 0.4 gal	3.5 L · 0.9 gal	5 L · 1.3 gal	7 L · 1.8 gal
Soil capacity	3 L · 0.8 gal	8 L · 2.1 gal	21 L · 5.5 gal	33 L · 8.7 gal



COLLECTION

Vietnamita

Brota smart planter



90 DAYS WITHOUT WATERING

Brota Planter

Vietnamita

Conical and eye-catching. It combines elegance and modernity, enhancing both the plant and the space.



COLORS



Sand



Basalt



Cement



Brown



Terracotta

SIZES



MATERIAL

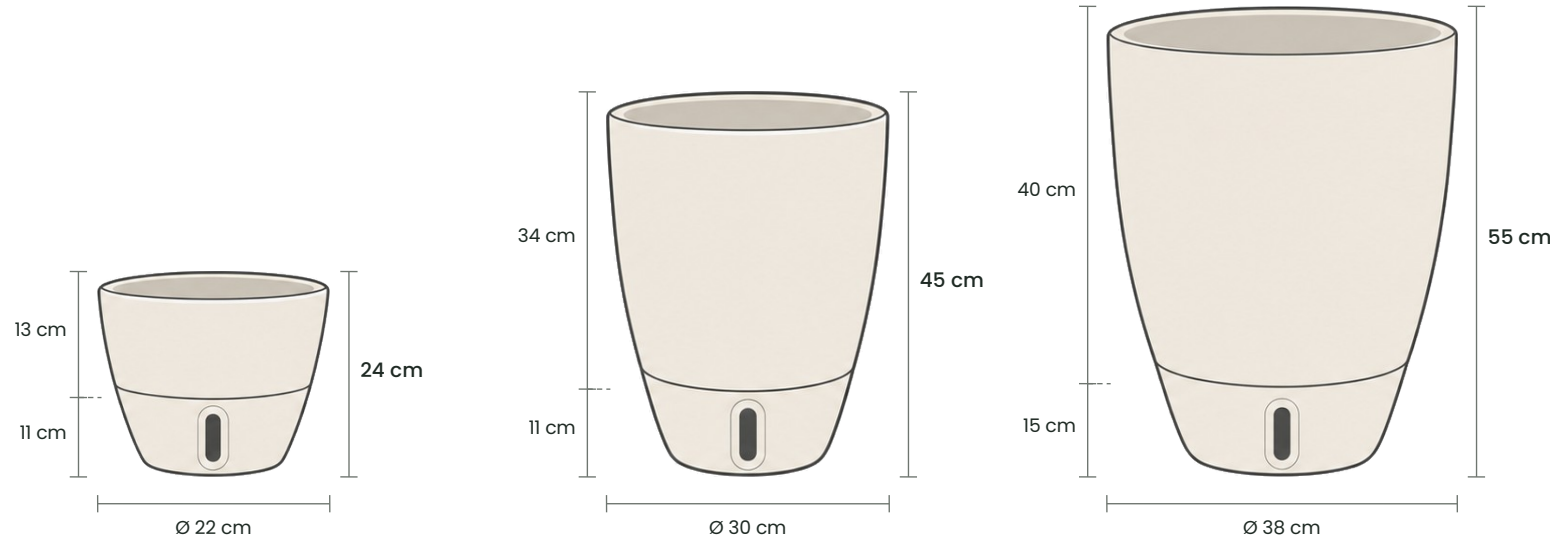
Rotomolded HDPE, UV stabilized.



Technical sheet

Made of rotomolded HDPE (high-density polyethylene), UV stabilized.

COLORS



Left: upper part and lower part (reservoir). Right: total height.

SIZE	S	M	L
Total height	24 cm · 9.4 in	45 cm · 17.7 in	55 cm · 21.7 in
Upper part height	13 cm · 5.1 in	34 cm · 13.4 in	40 cm · 15.7 in
Lower part height	11 cm · 4.3 in	11 cm · 4.3 in	15 cm · 5.9 in
Diameter	22 cm · 8.7 in	30 cm · 11.8 in	38 cm · 15.0 in
Weight	0.5 kg · 1.1 lb	0.9 kg · 2.0 lb	1.5 kg · 3.3 lb
Water reservoir	1.5 L · 0.4 gal	3.5 L · 0.9 gal	5 L · 1.3 gal
Soil capacity	4 L · 1.1 gal	17 L · 4.5 gal	34 L · 9.0 gal

Full range

Colors available for all models



Sand



Basalt



Cement



Brown



Terracotta

Cuia

3 sizes · 5 colors

[Technical sheet p. 13](#)



Cuia S

Ø 27 × 18 cm · 0.5 kg



Cuia M

Ø 32 × 25 cm · 0.9 kg



Cuia L

Ø 40 × 32 cm · 1.5 kg

Urbi

4 sizes · 7 colors

[Technical sheet p. 17](#)

  + 2 exclusive colors



Urbi S

Ø 20 × 22 cm · 0.5 kg



Urbi M

Ø 25 × 33 cm · 0.9 kg



Urbi L

Ø 33 × 40 cm · 1.5 kg



Urbi XL

Ø 41 × 41 cm · 3 kg

Vietnamita

3 sizes · 5 colors

[Technical sheet p. 21](#)



Vietnamita S

Ø 22 × 24 cm · 0.5 kg



Vietnamita M

Ø 30 × 45 cm · 0.9 kg



Vietnamita L

Ø 38 × 55 cm · 1.5 kg

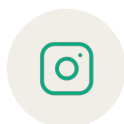
Illustrations shown in proportional scale across models.

Contact



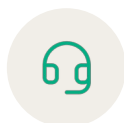
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Let's talk



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Catalog 2026

A photograph of a potted plant with large, vibrant green leaves. The plant is positioned on the right side of the frame, with its leaves extending towards the center. The background is a solid, warm reddish-brown color. Overlaid on the image is the word 'brotata' in a large, white, sans-serif font. The letter 'b' is stylized with a small hook at the top left.

brotata